



CITY OF KENMORE

American Rescue Plan Act (ARPA) \$6.4M

Kenmore City Council adopted the following guidance for ARPA funding decisions and to center Diversity, Equity and Inclusion in this work:

ARPA Guiding Principles

1. Center Equity
2. Provide Immediate Relief and Fund Legacy Work
3. Tie Funding Decisions to Pandemic Impacts
4. Consider Early Wins and Something for Everyone
5. Assess Long-Term Sustainability
6. Factor in Community Feedback
7. Leverage Other Funding Sources
8. Maximize Partnerships

ARPA High Level Strategy

- Provide immediate relief to residents in need
- Provide immediate relief to businesses in need
- Position the City, community, and businesses to transition into a post-COVID era
- Consider enduring legacy project(s) that will be bold investments in Kenmore's future

ARPA Community Engagement and Outreach

Business Recovery Survey

October 2021

Take the
KENMORE BUSINESS RECOVERY SURVEY

Take the survey and share your feedback.

Help shape pandemic recovery assistance for Kenmore businesses.

"Thank you for caring enough to send this survey. I feel very welcome in the community."

"We need additional financial support/grants for revenue lost this year. It's been a very difficult year as the pandemic continues to drag on, and a lot of the programs expired last year."

Kenmore business owners/operators,
There are federal funds available for pandemic recovery.

Please take a few minutes and complete the Kenmore Business Recovery Survey to share your experiences as a city business during the COVID-19 pandemic and ideas about how the City of Kenmore can help your business recover.

Research collected from this survey will increase our understanding of the types of challenges you have faced, give you a voice in city efforts, and ensure our recovery assistance is designed to best meet the needs of our business community.

surveymonkey.com/r/arpabusiness1

SCAN ME

Thank you for your feedback!

- Created a Business Recovery Survey to solicit feedback about effects of the pandemic on Kenmore businesses
- 45 respondents who own, operate, or manage a business in Kenmore

Community Listening Session and Survey

November 2021

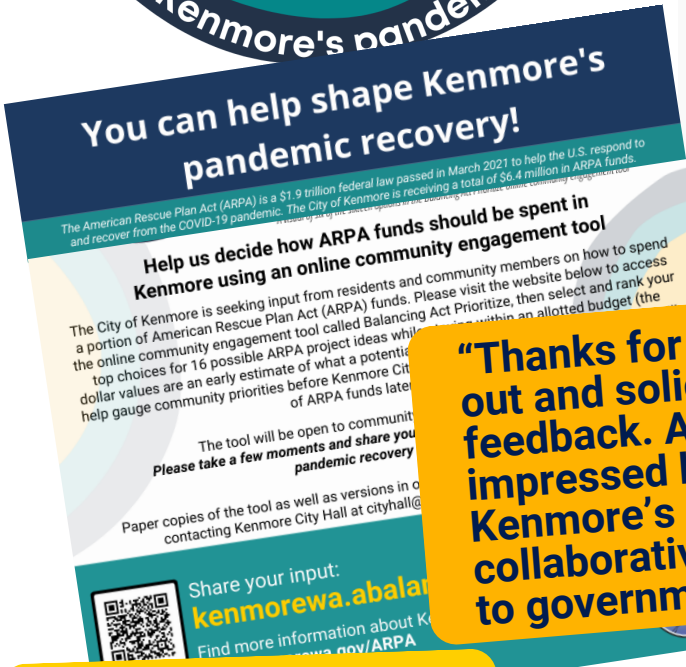
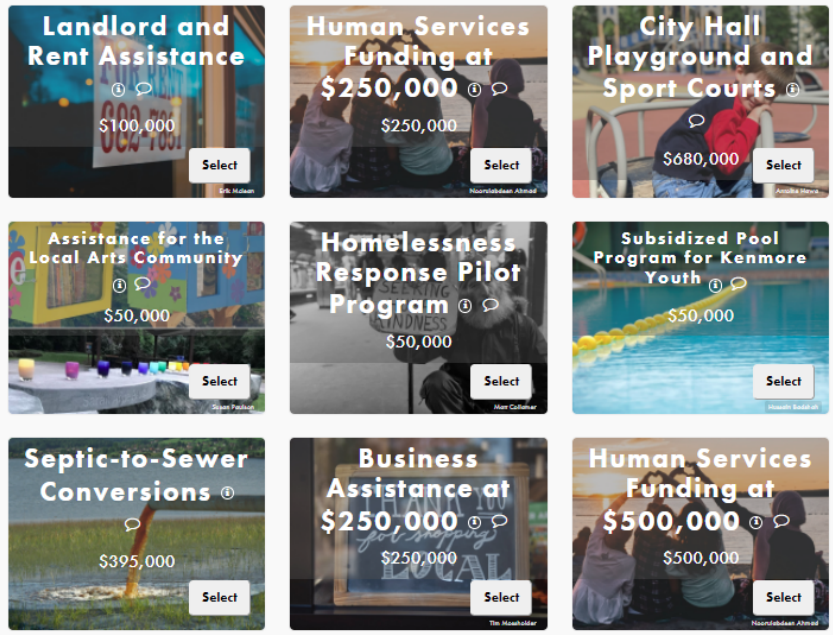
Share your experiences
Help shape Kenmore's pandemic recovery efforts

ARPA Community Listening Session
November 1
6pm - 7:30pm

Share your experiences
Help shape Kenmore's pandemic recovery efforts

ARPA Community Survey
OPEN NOW

- Hosted a community listening session with 50+ attendees
- Session was facilitated by the City's Diversity, Equity and Inclusion consultant, and included a Spanish translator
- A community survey was launched to accompany this event and gather feedback from community members



"Thanks for reaching out and soliciting feedback. Always impressed by Kenmore's collaborative approach to government."

"I very much appreciate the chance to participate in these decisions."

"THANK YOU for seeking input. I've lived in Kenmore for 18+ years and feel like you do an awesome job seeking input from residents. Please continue to actively reach out to our community."

- Launched the Balancing Act Prioritize online community engagement tool as an interactive and engaging way for community members to rank ARPA project ideas and share their pandemic recovery priorities
- 806 responses
- Outreach included a video, city-wide postcards, flyers, social media and newsletter posts

www.Kenmorewa.gov/ARPA Website



- Launched www.kenmorewa.gov/ARPA webpage for all Kenmore ARPA updates
- 1,000+ page visits

ARPA Allocations to Date

Direct Cash Assistance through KenmoreCares.org \$1M



The City of Kenmore is prioritizing households that have been negatively affected by COVID-19 and are experiencing financial hardship by distributing \$1 million in direct cash assistance as part of the American Rescue Plan Act (ARPA).

Kenmore has partnered with Northshore Schools Foundation to distribute these funds to low income Kenmore residents who have been adversely impacted by the pandemic. The application process is simple.

Find out if you qualify for direct cash assistance and apply at:



[KENMORECARES.ORG](https://kenmorecares.org)



¡ÚLTIMA OPORTUNIDAD!



SCAN ME

¿Vive en Kenmore?

¿La pandemia ha dificultado las cosas para usted y su familia?
¿Es su ingreso familiar combinado menor que el ingreso promedio de nuestra área?

Puede calificar para asistencia directa en efectivo.

Averigüe si califica y presente su solicitud en:

- Launched a \$1 million direct cash assistance program, including the [KenmoreCares.org website and application portal](https://kenmorecares.org)
- Targeted outreach to harder to reach populations using pop up events, doorbelling, postcards (in English and Spanish), flyers, social media and newsletter posts, and flexible in-person office hours
- The program has served 378 households and 752 individuals as of March 25, 2022

Urgent Business Assistance Grants \$75K



- Allocated \$75,000 for grants to prevent closure of small businesses
- Launched [online application website](https://kenmorecares.org)

Adding Affordable Housing Units \$3.2M



- Issued an RFP to build 80-100 new affordable housing units in downtown Kenmore
- Donated City-owned land and committed \$3.2 million ARPA funds to leverage another \$3 million in public funds from A Regional Coalition for Housing

Coming Soon!

- Homelessness Response Pilot Program
- Catch-Up Learning and Childcare Support
- Human Services Funding
- Business Assistance

