Survey of Registered Voters
City of Kenmore, WA
Multi-Modal Phone, Email-to-Web, Text-to-Web
Conducted December 4th – 19th, 2023
n=300; Margin of Error +5.7 percentage points
EMC Research #23-9138

Where applicable, results are compared with:

Telephone and Text-to-Web Survey	*Telephone Survey*	*Telephone Survey*
Registered Voters	*Registered Voters*	*Registered Voters*
December 4-12, 2019	*April 24 – May 2, 2016*	*December 2 – 10, 2015*
n=300; MoE: +5.7%	*n=300; MoE: +5.7%*	*n=300; MoE: +5.7%*
EMC #19-7497	*EMC #16-5967*	*EMC #15-5355*

All numbers in this document represent percentage (%) values, unless otherwise noted.
Please note that due to rounding, percentages may not add up to exactly 100%.

GREETING: Hello, my name is _____, may I speak with **(NAME ON LIST)**?
INTERVIEWER: NOL ONLY
INTRO: Hello, my name is _____, and I'm conducting a survey for _____ to find out how people feel about issues in Kenmore. We are not trying to sell anything and are collecting this information on a scientific and completely confidential basis.

1.   Do you live in the City of Kenmore?

Yes	100
No → **TERMINATE**	-
(Don't know/Refused) → **TERMINATE**	-

2.   Do you feel that things in Kenmore are generally going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

	2015	**2016**	**2019**	**2023**
Right direction	69	74	64	69
Wrong track	12	15	17	25
(Don't know/Refused)	18	12	19	6

3. What is the most important issue the Kenmore City Council needs to address over the next two years? **(OPEN END, RECORD VERBATIM RESPONSE, ACCEPT ONE RESPONSE ONLY)**

   To be coded

4INT. Using a scale of excellent, good, only fair, or poor, please rate each of the following.

SCALE:	Excellent	Good	Only Fair	Poor	(DK/Ref)	Positive	Negative
(ALWAYS ASK FIRST)							
4. The overall quality of life in Kenmore							
2023	23	65	10	2	-	**88**	**12**
2019	23	63	13	1	0	**86**	**14**
2015	24	63	11	1	1	**86**	**12**
(ALWAYS ASK SECOND)							
5. The job Kenmore City government does overall							
2023	10	54	25	7	4	**64**	**32**
2019	7	54	29	4	6	**61**	**33**
2016	7	53	31	5	5	**60**	**35**
2015	10	55	25	4	6	**65**	**29**
(RANDOMIZE)							
6. The job the City of Kenmore is doing using tax dollars responsibly							
2023	7	38	36	14	6	**45**	**50**
2019	5	38	30	10	17	**43**	**40**
2016	5	42	31	9	13	**48**	**40**
2015	5	41	30	11	13	**46**	**41**
7. The job the City of Kenmore does delivering services efficiently							
2023	13	57	21	5	3	**70**	**26**
2019	8	56	23	5	7	**64**	**28**
8. The overall financial health of the City							
2023	6	46	28	8	12	**51**	**36**
2019	8	38	23	4	26	**46**	**28**
9. The job the City does maintaining its roads, parks, and other infrastructure							
2023	22	50	22	5	0	**72**	**27**
(END RANDOMIZE)							

10. Using a scale from 1 to 7, where 1 means you are not at all satisfied and 7 means you are extremely satisfied, how would you rate your level of satisfaction with the services provided by the City of Kenmore?

	1 – Not at all satisfied					7 – Extremely satisfied		(Don't	
SCALE:	1	2	3	4	5	6	7	know)	Mean
2023	3	3	8	21	31	26	7	1	**4.8**
2019	2	3	9	16	39	21	7	4	**4.8**

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11INT. I'm going to read you a list of items the City of Kenmore could focus on in the next few years. After each one, please rate how high a priority you feel it should be for the City using a scale of 1 to 7, where 1 means you feel that item should be a very low priority, and 7 means that item should be a very high priority.

SCALE:	1 – Very low priority				7 – Very high priority			(DK/Ref)	Mean
	1	**2**	**3**	**4**	**5**	**6**	**7**		

(RANDOMIZE)

11. Providing more recreational opportunities

	5	6	10	24	24	13	17	0	**4.7**

12. Bringing more restaurants to Kenmore

	4	5	10	12	22	20	26	-	**5.1**

13. Attracting new businesses and jobs

	1	2	6	13	24	18	36	0	**5.5**

14. Building more housing that's more affordable

	16	9	11	15	14	10	26	0	**4.4**

15. Improving local public transportation, including buses and access to light rail

	6	7	11	14	19	22	21	-	**4.8**

16. Reducing local traffic congestion and improving vehicle traffic flow in Kenmore

	3	3	5	16	25	18	30	-	**5.3**

17. Reducing homelessness in Kenmore

	11	7	9	13	15	17	28	1	**4.8**

18. Reducing Kenmore's greenhouse gas emissions and adapting to the impacts of climate change

	17	8	12	14	16	15	18	0	**4.2**

19. Improving sidewalks, bike paths, and streets to increase safety for pedestrians and bicyclists

	5	6	8	14	20	19	28	-	**5.1**

20. Making Kenmore a diverse, inclusive, and welcoming community for all

	14	4	10	14	14	15	28	-	**4.7**

21. Maintaining public safety and combatting crime

	2	0	3	8	18	16	52	-	**6.0**

22. Maintaining the city's existing roads, parks, and other public infrastructure

	-	1	3	10	19	32	35	-	**5.8**

23. Providing more human services to help those with drug addictions, mental illness, or who struggle to make ends meet

	11	9	8	18	18	17	21	0	**4.6**

24. Protecting the natural environment and restoring wildlife habitat

	3	6	7	16	24	16	27	-	**5.1**

25. Increasing the tree canopy throughout the city

	9	7	12	22	25	10	15	1	**4.4**

(END RANDOMIZE)

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26INT. Next I will read you some statements about housing in Kenmore. Please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each one.

SCALE:	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	(DK/Ref)	Total Agree	Total Disagree
(RANDOMIZE)							
26. We need to build more housing in Kenmore							
	19	34	25	21	2	**53**	**46**
27. There is not enough housing in Kenmore that is affordable for people like teachers, those working in the trades, and first responders							
	39	34	17	8	3	**73**	**24**
28. We should protect the forests, farms, and wild spaces in our region's rural areas by encouraging more compact development in Kenmore to prevent regional sprawl							
	33	39	18	9	1	**72**	**27**

(END RANDOMIZE)

29. Kenmore needs to grow its population because tens of thousands of people are coming to the Puget Sound and we are required to make room for Kenmore's share of the region's growth. But we do have choices in how we grow. Currently, there are generally two main types of housing allowed in Kenmore: single-family homes and apartment buildings. Some people have suggested that to accommodate growth, we should allow more duplexes and triplexes in Kenmore's single-family neighborhoods.

Do you support or oppose changing regulations to allow for more duplexes and triplexes in Kenmore's neighborhoods? (**IF SUPPORT/OPPOSE:** Is that strongly or somewhat support/oppose?)

Strongly support	27	→**59**
Somewhat support	33	
Somewhat oppose	12	→**39**
Strongly oppose	28	
(Don't Know/Refused)	2	

30. Some people say that our neighborhoods should have a range of housing options and that we need more housing choices in Kenmore besides just single-family homes and apartments. They say allowing additional types of housing like duplexes and triplexes would give people who can't afford or don't need a full single-family home more options than just apartments. This would create more attainable housing for more people at different points in their lives.

    Given what you've heard, do you support or oppose changing regulations to allow for more duplexes and triplexes in Kenmore's neighborhoods? (**IF SUPPORT/OPPOSE:** Is that strongly or somewhat support/oppose?)

Strongly support	26	→62
Somewhat support	36	
Somewhat oppose	12	→37
Strongly oppose	24	
(Don't Know/Refused)	1	

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31INT. Moving on, I'm going to read you a list of projects related to parks and recreation that could be funded by the City over the next few years. After each one, please rate how high a priority you feel it should be for Kenmore using a scale of 1 to 7, where 1 means you feel that item should be a very low priority, and 7 means that item should be a very high priority.

SCALE:	1 – Very low priority					7 – Very high priority			
	1	**2**	**3**	**4**	**5**	**6**	**7**	**(DK/Ref)**	**Mean**

(RANDOMIZE)

31.   Adding an off-leash dog park

	1	2	3	4	5	6	7	(DK/Ref)	Mean
2023	20	13	12	13	18	9	14	1	**3.8**
2015	18	13	12	14	16	11	14	2	**3.9**

32.   Adding outdoor sport courts such as tennis and basketball[i]

	1	2	3	4	5	6	7	(DK/Ref)	Mean
2023	11	11	15	20	21	11	10	1	**4.0**
2015	11	10	16	23	21	11	8	0	**4.0**

33.   Adding pickleball courts

	1	2	3	4	5	6	7	(DK/Ref)	Mean
2023	28	14	14	17	14	7	4	2	**3.2**

34.   Adding to and improving Kenmore's waterfront access, such as areas for boating and paddling

	1	2	3	4	5	6	7	(DK/Ref)	Mean
2023	5	4	10	15	21	17	28	1	**5.1**
2015	4	4	8	10	16	24	33	1	**5.3**

35.   Building additional sports and athletic fields

	1	2	3	4	5	6	7	(DK/Ref)	Mean
2023	13	12	17	16	14	10	16	1	**4.0**
2015	12	13	14	22	18	9	10	2	**3.9**

36.   Adding more picnic facilities[ii]

	1	2	3	4	5	6	7	(DK/Ref)	Mean
2023	12	10	18	23	21	7	7	1	**3.8**
2015	9	8	15	19	27	14	7	0	**4.2**

37.   Building an indoor public swimming pool

	1	2	3	4	5	6	7	(DK/Ref)	Mean
2023	18	10	10	16	14	11	20	1	**4.1**

38.   Providing more nature paths and trails

	1	2	3	4	5	6	7	(DK/Ref)	Mean
2023	7	8	10	14	23	14	23	1	**4.7**

39.   Adding a spray park or splash pad

	1	2	3	4	5	6	7	(DK/Ref)	Mean
2023	23	13	14	14	17	6	10	2	**3.5**

40.   Adding more open space

	1	2	3	4	5	6	7	(DK/Ref)	Mean
2023	10	8	12	24	17	13	15	1	**4.3**

41.   Restoring fish and wildlife habitat

	1	2	3	4	5	6	7	(DK/Ref)	Mean
2023	7	4	9	16	19	17	27	1	**5.0**

42.   Adding public art

	1	2	3	4	5	6	7	(DK/Ref)	Mean
2023	23	13	11	14	19	9	10	1	**3.6**

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[i] In 2015, item worded as "Adding outdoor sport courts such as tennis, basketball and pickleball in city parks."

[ii] In 2015, item worded as "Increasing picnic facilities in parks."

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SCALE:	1 – Very low priority					7 – Very high priority			
	1	**2**	**3**	**4**	**5**	**6**	**7**	**(DK/Ref)**	**Mean**

43.   Providing more senior center space and activities for our senior citizens

| **2023** | 7 | 8 | 12 | 19 | 21 | 17 | 16 | 1 | **4.5** |

44.   Building a community space for youth and teens to hang out and have activities

| **2023** | 8 | 4 | 8 | 20 | 26 | 16 | 17 | 1 | **4.7** |

(END RANDOMIZE)

45.   On another topic, Kenmore has recently begun using photo enforcement to ticket drivers who speed in two of the City's five school zones: Arrowhead Elementary on Juanita Drive, and Kenmore Elementary on 73rd Avenue. Since adding these enforcement cameras, average speeds have gone down, increasing safety for pedestrians and other road users. Do you approve or disapprove of the City's use of photo enforcement of driving speeds in school zones? (**IF APPROVE/DISAPPROVE:** Is that strongly or somewhat approve/disapprove?)

Strongly approve	32	→59
Somewhat approve	27	
Somewhat disapprove	15	→40
Strongly disapprove	25	
(Don't Know/Refused)	1	

46.   Currently, the revenue from photo enforcement of school zone speed limits is used for traffic safety and road paving and preservation. Do you approve or disapprove of allowing some of this revenue to be used to help pay for police services as well? (**IF APPROVE/DISAPPROVE:** Is that strongly or somewhat approve/disapprove?)

Strongly approve	42	→73
Somewhat approve	31	
Somewhat disapprove	8	→26
Strongly disapprove	17	
(Don't Know/Refused)	1	

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DEMOS. My last questions are for statistical purposes only.

47. How many years have you lived in Kenmore?

Less than 2 years	3
2-5 years	17
6-10 years	19
11-20 years	24
More than 20 years	35
(Don't Know/Refused)	1

48. Do you currently own the home or apartment where you live, do you rent, do you live with family, or do you not have stable housing?

Own/buying	75
Rent/lease	15
Live with family	6
No stable housing	-
(Don't Know/Refused)	4

49. Do you live in a detached single-family home, a mobile or manufactured home, an accessory dwelling unit such as a "mother-in-law" apartment or backyard cottage, a two-unit building, a building with three or four units, or a building with five or more units?

Detached single-family home	76
A mobile or manufactured home	1
An accessory dwelling unit such as a "mother-in-law" apartment or backyard cottage	1
Two-unit building/(Duplex)	1
Building with three or four units/(Triplex/Quadplex/Fourplex)	2
Building with five or more units	14
(Something else)	0
(Don't Know/Refused)	4

50. What is the last grade you completed in school?

Some grade school	-
Some high school	1
Graduated high school	4
Technical or Vocational school	4
Some college or Less than 4-year degree	17
Graduated college or 4-year degree (BA, Bachelor)	38
Graduate or Professional Degree (MA, Master's, PhD, MBA, Doctorate)	35
(Don't know/Refused)	2

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51. In what year were you born?

18-29	11
30-39	17
40-49	18
50-64	26
65 or over	26
(Refused)	3

52. Do you consider yourself to be Hispanic or Latino, white or Caucasian, African American or Black, Asian or Pacific Islander, Native American, or something else? **(MULTIPLE RESPONSES ACCEPTED)**

Hispanic or Latino	5
White or Caucasian	70
African American or Black	1
Asian or Pacific Islander	7
Native American	1
Something else	6
(Refused)	13

53. Do you identify as… **(READ LIST)**

Male	45
Female	47
Non-binary	1
Another gender identity	1
(Refused)	5

THANK YOU!