



**Survey of Registered Voters
City of Kenmore, WA
Mixed-Mode Telephone/Email- and Text-to Web Survey
Conducted March 20–April 3, 2024
n=303; Margin of Error ±5.63 percentage points
EMC Research #24-9214**

***All numbers in this document represent percentage (%) values, unless otherwise noted.
Please note that due to rounding, percentages may not add up to exactly 100%.***

PHONE: GREETING: Hello, my name is _____, may I speak with **(NAME ON LIST)?**

INTERVIEWER: NOL ONLY

INTRO: Hello, my name is _____, and I’m conducting a survey for _____ to find out how people feel about issues in Kenmore. We are not trying to sell anything and are collecting this information on a scientific and completely confidential basis.

ONLINE: INTRO: Your opinions are important! Thank you for participating in this survey about issues in Kenmore. Your responses will remain completely confidential. Please try to answer every question even if you’re not sure. If you need to, you may skip a question.

1.	Do you live in the City of Kenmore?	
	Yes	100
	No	-
	(Don't know/Refused)	-
2.	Do you feel that things in Kenmore are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?	
	Right direction	70
	Wrong track	26
	(Don't know/Refused)	4
	Net Right Direction	45
3.	The largest remaining piece of undeveloped land on Lake Washington is located in Kenmore, in a former industrial area located between Kenmore Air’s harbor and the mouth of the Sammamish River. Some have proposed that the City purchase part of this area, also known as Lakepointe, to turn it into a new, lakefront public park and restore habitat along the shoreline. The remaining portion of Lakepointe would be purchased by a private developer and turned into a walkable urban village with residential units, restaurants, shops, and office space. In general, do you support or oppose building a new public park and mixed-use urban development on the Lakepointe property?	
	Strongly support	54
	Somewhat support	26
	Somewhat oppose	8
	Strongly oppose	7
	(Don't know/Refused)	5
	Support	80
	Oppose	15

- 4. Next, I will tell you about a measure that could appear on a future ballot in Kenmore and that could serve as a possible funding source for parks and recreation in the City, including a future public park at Lakepointe.

This measure would authorize the creation of a Metropolitan Parks District which would be contiguous with Kenmore’s city boundaries. This district would have authority to increase property taxes to pay for a new park and shoreline habitat restoration at Lakepointe, as well as for other recreation and park maintenance in the City, thereby offsetting the City’s existing parks and recreation costs. The parks district would be governed by the Kenmore City Council serving as the Board of the Kenmore Metropolitan Parks District and would have the authority to levy up to 75 cents per \$1,000 of assessed value. Of that 75 cents, the City would levy 46 cents, which would cost the owner of an average home in Kenmore about \$38 per month, or \$456 a year.

Would you support or oppose this measure to create a Kenmore Metropolitan Parks District?

Strongly support	22
Somewhat support	31
Somewhat oppose	19
Strongly oppose	26
(Don't know/Refused)	1
<hr/>	
Support	54
Oppose	45

5INT. Next, I'm going to read you a list of items that could be included as part of a new public park in the potential Lakepointe project. After each one, please rate how important that item is to you, using a scale of 1 to 7, where 1 means not at all important, and 7 means extremely important.

SCALE:	Not at all important				Extremely important			(DK/Ref)	Mean	
	1	2	3	4	5	6	7			
(RANDOMIZE)										
5.	Athletic fields for sports such as soccer, lacrosse, and baseball									
	23	10	16	17	12	4	17	0	3.6	
6.	Nature paths and trails with lake viewpoints and viewing docks									
	7	4	6	13	15	12	44	0	5.3	
7.	A dock with water access for canoes, kayaks, and small motorized boats									
	13	11	7	14	16	14	25	0	4.5	
8.	Restoration of fish and wildlife habitat along the shoreline									
	10	5	5	11	16	12	41	0	5.2	
9.	Outdoor sport courts such as pickleball, basketball, and tennis									
	20	12	12	15	16	11	14	0	3.8	
10.	A splash pad or interactive water feature									
	27	12	14	15	11	8	12	0	3.5	
11.	An off-leash dog park									
	35	10	9	14	11	6	16	-	3.4	
12.	A covered outdoor pavilion with gathering space for community groups									
	14	5	13	20	18	18	12	-	4.3	
13.	A children's playground and play structures									
	14	7	10	15	15	16	23	1	4.5	
14.	An open, multi-use grass field for activities such as having a picnic, throwing a frisbee, or attending a summer concert or other community events									
	6	4	5	18	21	17	29	0	5.1	
15.	An amphitheater that could host outdoor concerts and plays									
	14	6	10	19	21	12	16	1	4.3	
(END RANDOMIZE)										
16.	Are there any other amenities or features you would want to see if the City were to develop the Lakepointe site to build a new public park and mixed-use development? (OPEN END, ACCEPT MULTIPLE RESPONSES)									
	To be coded									

17INT. I'm going to read you a list of amenities that could be a part of the future of downtown Kenmore. After each one, please rate how high a priority you feel it should be using a scale of 1 to 7, where 1 means you feel that item should be a very low priority, and 7 means that item should be a very high priority.

	Very low priority			Very high priority					
SCALE:	1	2	3	4	5	6	7	(DK/Ref)	Mean
(RANDOMIZE)									
17.	More restaurants and dining options								
	5	3	6	11	13	21	42	0	5.5
18.	Additional grocery stores								
	18	12	15	19	13	9	14	-	3.8
19.	Venues for entertainment such as a movie theater or performing arts								
	16	8	14	17	17	14	13	1	4.0
20.	Small, locally-owned shopping boutiques								
	6	5	12	17	29	16	16	-	4.7
21.	Additional community gathering spaces like the Hangar and Town Square								
	14	11	10	19	24	10	13	0	4.1
22.	An ice cream or other dessert shop								
	12	9	15	20	17	10	16	-	4.2
23.	Additional office space to help bring more jobs to Kenmore								
	18	11	19	22	17	6	6	-	3.5
24.	More services such as health care, counseling, legal, and financial services to meet the needs of Kenmore residents								
	21	10	22	16	16	8	7	0	3.4
(END RANDOMIZE)									
25.	Twenty years ago, local governments in Washington State were limited to a property tax collection increase of 1% per year. Some people have said it would be better for local governments like Kenmore to replace the 1% cap on property taxes with a rate increase limit that is tied to inflation. This would help city budgets to keep up with the rate of inflation, whether it is positive or negative. Do you support or oppose tying the property tax Kenmore collects to match the inflation rate?								
	Strongly support							9	
	Somewhat support							25	
	Somewhat oppose							23	
	Strongly oppose							41	
	(Don't know/Refused)							2	
Support								34	
Oppose								63	

26. As you may know, the City of Kenmore faces an ongoing structural budget problem. Property taxes, which are the largest share of the City’s revenue, can only increase 1% per year, while inflation in recent years has been as high as 9%. This means that the City cannot maintain existing service levels and keep the budget balanced. What do you think is the best way to address this structural deficit:

(RANDOMIZE RESPONSES 1-2)

Maintain current city service levels by allowing taxes to keep up with inflation	16
Keep taxes the same and cut service levels each year	27
Use a combination of service cuts and tax increases to cover the structural deficit	51
(Don't know/Refused)	6

27. Affordable housing has been identified as a top issue in Kenmore and the region. When you think about affordable housing in Kenmore, what does that mean to you? **(OPEN ENDED, RECORD VERBATIM)**

Verbatim responses to be shared separately

28. Now I’d like to read you a pair of statements about the role the City of Kenmore could play when it comes to affordable housing. Please tell me which one is closer to your opinion:

The City should be responsible only for planning for affordable housing projects in Kenmore, as required by law	61
The City should not just plan for affordable housing projects, it should take a more active role and use City tax dollars to subsidize the building of more affordable housing units in Kenmore	28
(Both)	3
(Neither)	6
(Don't know/Refused)	1

29INT. Please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements about affordable housing in Kenmore.

SCALE:	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	(DK/Ref)	Agree	Disagree
(RANDOMIZE)							
29.	I am concerned about being priced out of my own home						
	29	18	28	24	1	47	52
30.	We need more housing in Kenmore that low income and disadvantaged individuals and families can afford						
	33	29	16	21	0	63	37
31.	We need more housing in Kenmore for individuals experiencing homelessness						
	20	26	21	32	0	46	54
32.	We need more housing in Kenmore for families experiencing homelessness						
	25	25	19	31	1	50	49
33.	The City should work with housing developers to subsidize building more housing in Kenmore for individuals coming out of homelessness						
	18	29	20	33	-	47	53
34.	I am concerned about senior citizens being priced out of their homes in Kenmore						
	43	34	15	6	3	76	21
35.	We need more housing in Kenmore that is affordable for teachers, first responders, and people working in the trades						
	55	28	10	6	1	83	16
36.	We need more housing in Kenmore that is affordable for working-class families earning less than \$100,000 a year						
	48	30	11	10	1	78	21
37.	I am concerned about Kenmore's youth being able to afford housing in Kenmore when they grow up						
	40	28	16	14	1	69	30

(END RANDOMIZE)

DEMOS. These last few questions are for statistical purposes only.

38.	How many years have you lived in Kenmore? Less than 2 years, 2 to 5 years, 6 to 10 years, 11 to 20 years, or more than 20 years?	
	Less than 2 years	6
	2-5 years	20
	6-10 years	23
	11-20 years	16
	More than 20 years	35
	(Refused)	0
39.	Do you have any children under the age of 18 living in your home?	
	Yes	34
	No	64
	(Refused)	2
40.	Do you currently own the home or apartment where you live, do you rent, do you live with family, or do you not have stable housing?	
	Own or are buying your apartment or home	75
	Rent or lease your apartment or home	21
	Live with family	2
	Not have stable housing	-
	(Refused)	2
41.	What is the highest level of education you completed in school? (READ LIST IF NECESSARY)	
	Some grade school	-
	Some high school	-
	Graduated high school	5
	Technical or Vocational school	3
	Some college or Less than 4-year degree	18
	Graduated college or 4-year degree (BA, BS, Bachelor's)	42
	Graduate or Professional Degree (MA, MS, Master's, PhD, MBA, Doctorate)	29
	(Refused)	3
42.	In what year were you born? (YEARS CODED INTO RANGES)	
	18-29	12
	30-39	17
	40-49	18
	50-64	24
	65 or over	25
	(Refused)	4

43. Do you consider yourself to be Hispanic or Latino, white or Caucasian, African American or Black, Asian or Pacific Islander, Native American, or something else? Please tell me all that apply. **(ACCEPT**

MULTIPLE RESPONSES)

Hispanic or Latino	4
White or Caucasian	70
African American or Black	2
Asian or Pacific Islander	8
Native American	2
Something else	5
(Refused)	13

44. Do you consider yourself to be... **(READ LIST)**

Male	45
Female	47
Non-binary	-
Another gender identity	0
(Refused)	7

THANK YOU!

REGION (FROM PRECINCT)

North	57
South	43

DRAFT