CITY OF KENMORE

The LOVE where you LIVE Project

Community Engagement
Phase I Overview and Proposed Phase II Plan

January 9, 2024

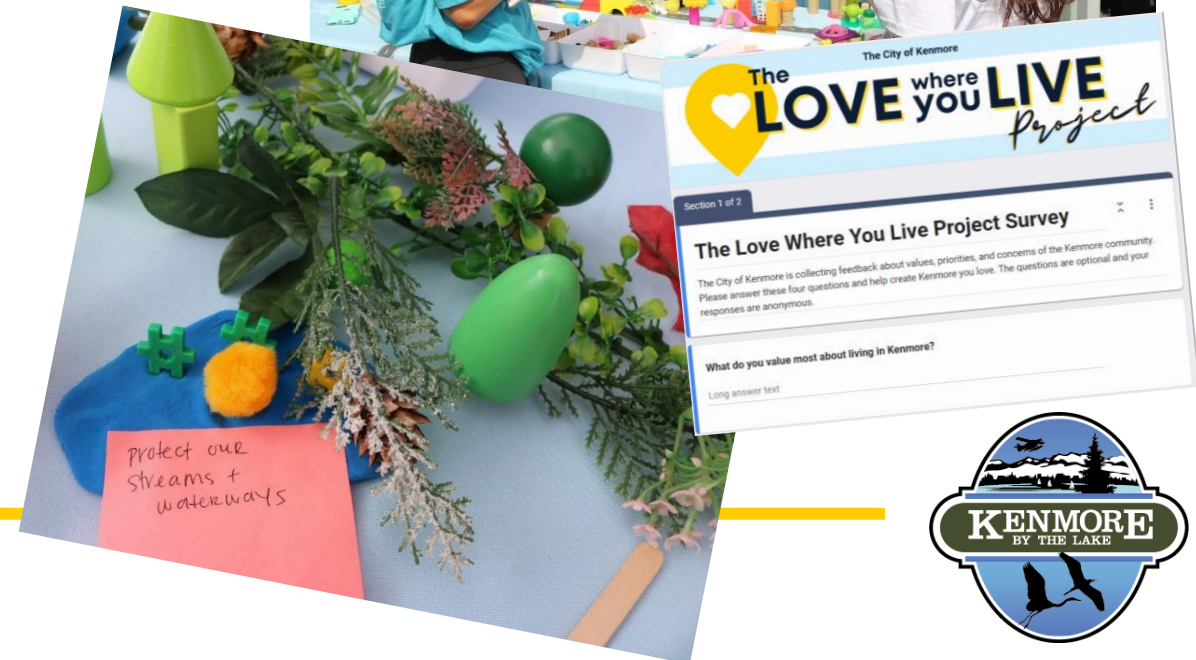# The Love Where You Live Project
Background and Purpose

- Year-long community engagement effort began in the summer of 2023

- Goal to gather broad feedback from the community on their values and priorities for the future of Kenmore

- Use the "Dream, Play, Build" method to encourage creative thinking

- Engage with as many community members as possible

The Love Where You Live Project
Phase I Engagement Overview

- **June – September 2023**
  - **22 in-person Love Where You Live (LWYL) outreach booths**
    - Farmers markets, special events, parks, Safeway, Hangar
    - 759 in-person respondents
  - **Online Survey – open to all**
    - 145 online respondents
  - **904 total respondents and 1171 total responses**
  - **Anyone who lives, works or plays in Kenmore**

  - **December 2023**
    - **Statistically valid community survey**

The Love Where You Live Project
Summer Outreach

- *We loved hearing from you!*

- **Thanks to everyone who stopped by the booth and shared their feedback.**

The Love Where You Live Project
UW Bothell Student Project

- **A team of Business Project Management students were assigned to organize, analyze, and synthesize the collected responses**

- **Team Tenets:**
  - Prioritize and emphasize the needs of the community of Kenmore
  - Commit to accuracy, only highlighting what is important
  - Adhere to transparency

- **Objectively categorized over 1,100 responses**

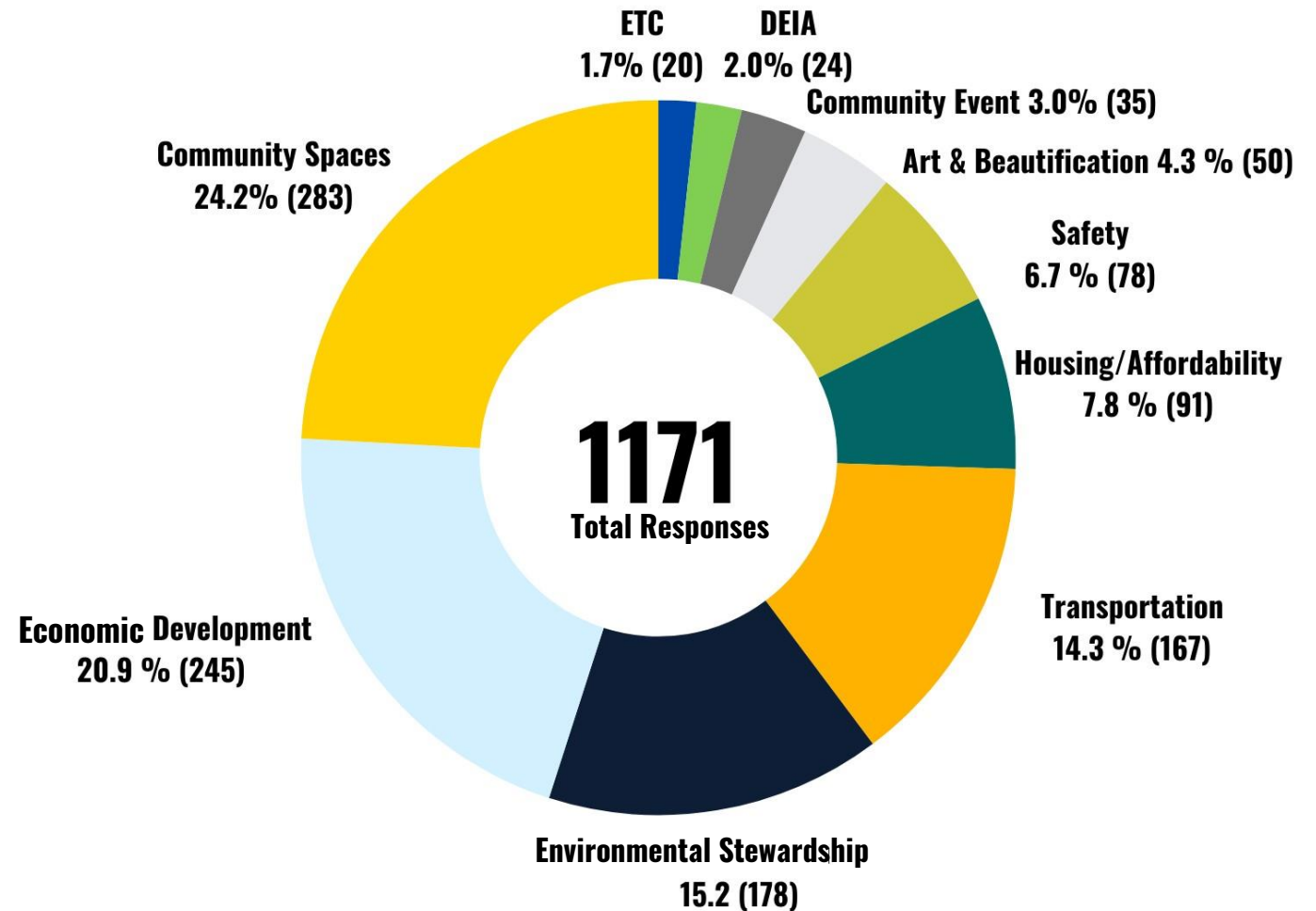- **Created a presentation of response results**

Thank you!

UW Bothell Business Project Management Students:
Aurelia Jacquelinne, Sahej Oberoi, Vanny Nguyen, Adan Rodriguez, Muhammad Abubakar, Abdul Zia, Kayla Park, Hao (Gary) Fu, Myriam Mai, and Jedy Alexander
Professor Nick Cuhaciyan
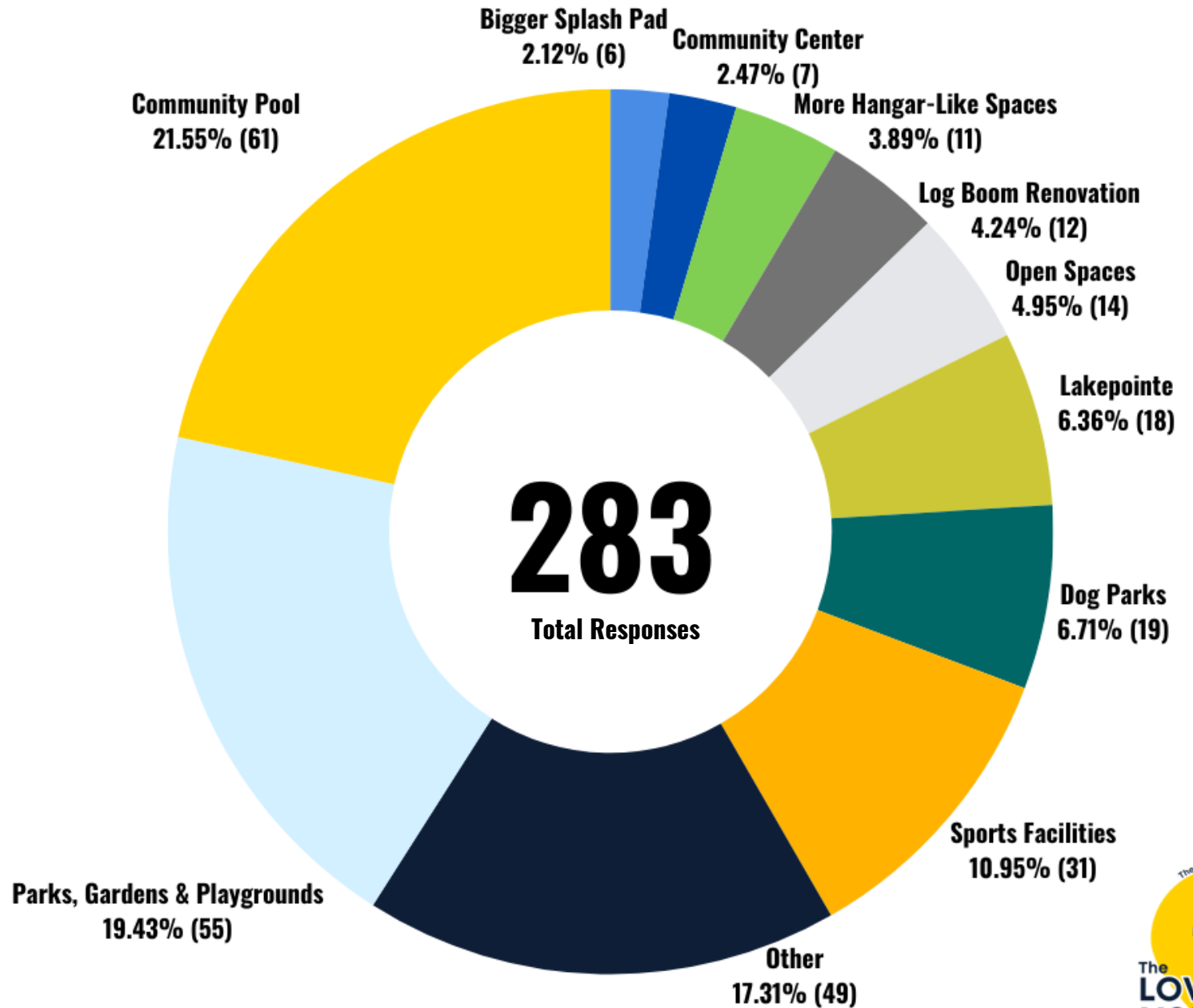
Response Analysis:
Top Themes

1. **Community Spaces (24%)**
2. **Economic Development (21%)**
3. Environmental Stewardship (15%)
4. Transportation (14%)
5. Housing/Affordability (8%)
6. Safety (7%)
7. Art & Beautification (4%)
8. Community Events (3%)
9. DEIA (2%)
10. ETC. (2%)

ETC 1.7% (20)

DEIA 2.0% (24)

Community Event 3.0% (35)

Art & Beautification 4.3 % (50)

Safety 6.7 % (78)

Housing/Affordability 7.8 % (91)

Community Spaces 24.2% (283)

Transportation 14.3 % (167)

1171 Total Responses

Economic Development 20.9 % (245)

Environmental Stewardship 15.2 (178)

The LOVE where YOU LIVE Project

KENMORE BY THE LAKE
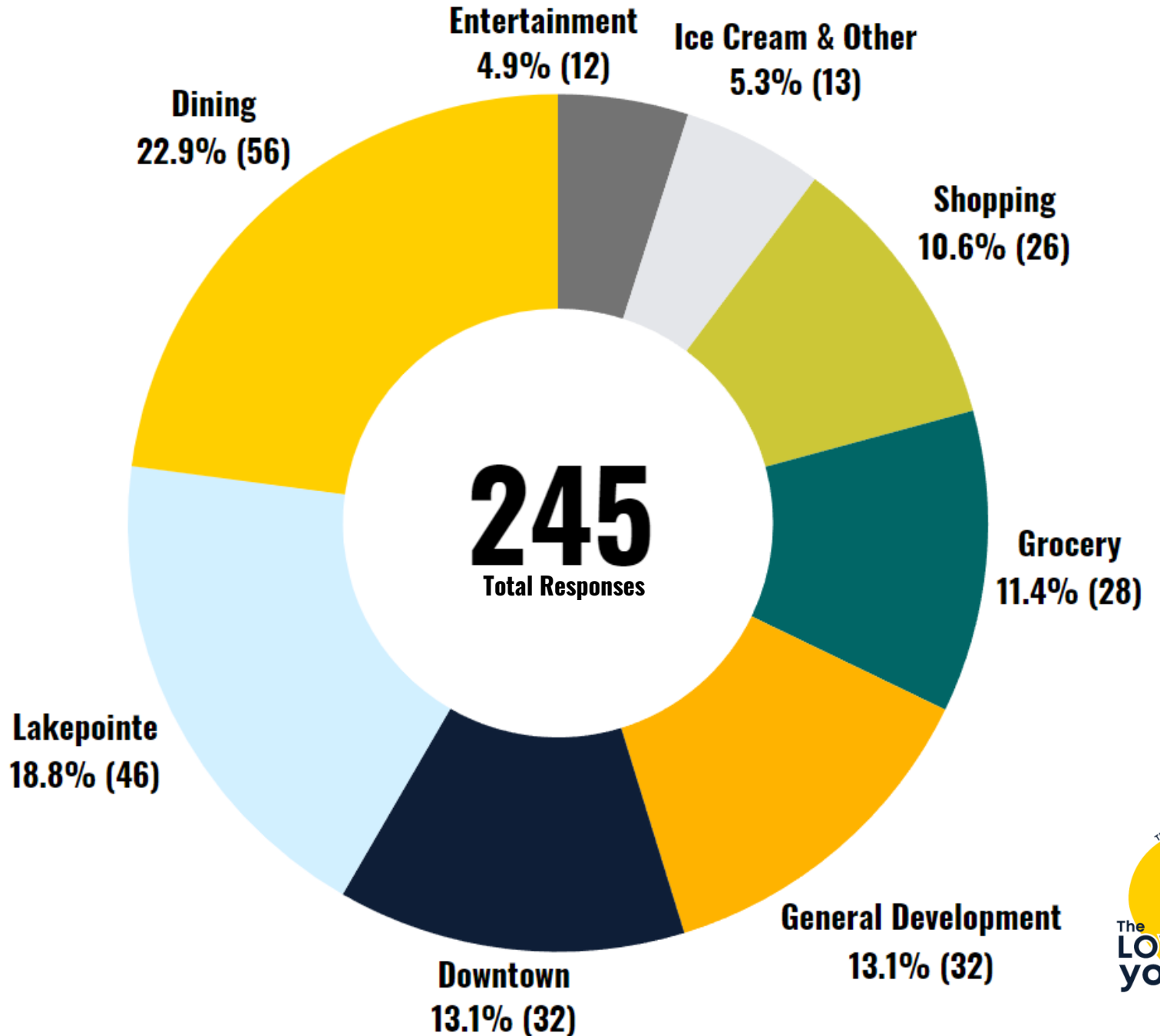
Community Spaces

24% of total responses

1. Community Pool
2. Parks, Gardens & Playgrounds
3. Other
4. Sports Facilities
5. Dog Parks
6. Lakepointe
7. Open Spaces
8. Park Renovations, like Log Boom
9. More Hangar-Like Spaces
10. Community Center
11. Bigger Splash Pad

283 Total Responses

Bigger Splash Pad 2.12% (6)
Community Center 2.47% (7)
More Hangar-Like Spaces 3.89% (11)
Log Boom Renovation 4.24% (12)
Open Spaces 4.95% (14)
Lakepointe 6.36% (18)
Dog Parks 6.71% (19)
Sports Facilities 10.95% (31)
Other 17.31% (49)
Parks, Gardens & Playgrounds 19.43% (55)
Community Pool 21.55% (61)

The City of Kenmore
The LOVE where you LIVE Project

Economic Development

21% of total responses

1. Dining
2. Lakepointe
3. Downtown
4. General Development
5. Grocery
6. Shopping
7. Ice Cream & Other
8. Entertainment

Entertainment
4.9% (12)

Ice Cream & Other
5.3% (13)

Shopping
10.6% (26)

Dining
22.9% (56)

Grocery
11.4% (28)

245
Total Responses

General Development
13.1% (32)

Lakepointe
18.8% (46)

Downtown
13.1% (32)

The City of Kenmore

The LOVE where you LIVE Project

The Love Where You Live Project
Phase I Next Steps and Wrap Up

- **Review findings from UW Bothell data analysis and finalize Phase I outreach report**
  - Share with City Council, staff, and community

- **Review Results of Statistically Valid Community Survey #1**
  - EMC Research
  - December 5 – 18
  - 300+ responses – representative of the community
  - General feedback on goals and priorities

The Love Where You Live Project
Proposed Phase II Plan

- **Conduct Statistically Valid Community Survey #2 in March 2024**
  - EMC Research
  - More focused questions based on emerging themes and data from survey #1

- **Three Community Workshops and One Town Hall**
  - Workshops in late January – February out in the community
  - Town Hall at City Hall in March
  - Focus on finding out more about the emerging top themes

- **Foster Community Partnerships Around Community Spaces and Economic Development**
  - Engage with stakeholders and partners, including Lakepointe property owner and potential developers
  - Host downtown development discussions to include a possible partnership with the Urban Land Institute

- **Come back to Council in April 2024 with Next Steps Based on What We Learn**

The Love Where You Live Project
Proposed Council Motion

Approve the Love Where You Live Project Community Engagement Phase II and direct the City Manager to Further Explore the Top Themes Including Economic Development, including Lakepointe and Downtown Development; and Community Spaces. This Includes Engaging with the Lakepointe Property Owner, Possible Developers, and Downtown Property Owners; as well as Hosting Downtown Development Discussions and Exploring Downtown Development Partnerships, and Bringing Forth Options for Future Council Consideration as Part of this Phase II Engagement Plan.

The LOVE where you LIVE Project

Questions?

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