

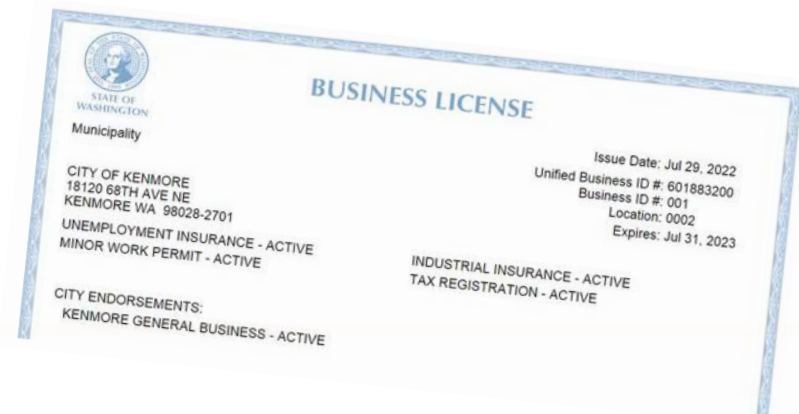
Business Registration Program Update for the Kenmore Business Alliance

September 5, 2024



Business Registration Program Goals

- Better understand the Kenmore business community
 - How many businesses are in the City of Kenmore?
 - How many businesses are home-based vs. brick and mortar?
 - How many non-resident businesses operate in Kenmore?
- Connect with, listen to, and support our local businesses
 - Share information about grant and other opportunities
- Collaborate with the Kenmore Business Alliance on plan for using the city's business registration revenue
 - 2023 KBA vote: new business directory
 - 2024 KBA vote: kiosk



Find more in Kenmore

SEARCH

Explore by Category

Stay & Play



Eat & Drink



Shop

Find Services

Find Community

Business Member Area

Welcome!

Login Form

USERNAME (REQUIRED)

PASSWORD (REQUIRED)

Remember Me

LOGIN

Get Found

Registered Kenmore Businesses are encouraged to request an account to manage an existing listing or submit a new listing for a business not already in the directory.

REQUEST AN ACCOUNT

SUBMIT A LISTING

Registration for City Business License

- 2024 program changes
 - Registration required for:
 - All businesses located in Kenmore, including non-profits and home-based businesses
 - All non-resident businesses doing business in Kenmore
 - No fee registration for businesses with gross annual income at or below \$12,000
(small DOR-BLS fee may apply)
- Registration via Department of Revenue's Business Licensing Service (DOR-BLS)
- Minors, schools and universities, churches, farmers selling own products, and government agencies are exempt from registration



License Fee

Type of Registration	City Fee <i>Reported or Estimated Annual Income equal to or less than \$12,000</i>	City Fee <i>Reported or Estimated Annual Income greater than \$12,000</i>
General and Home Occupation	\$0	\$10
Non-profit	\$0	\$0
Non-resident	\$0	\$10

Note: Department of Revenue Business Licensing Service charges an additional administrative fee of \$5 to \$50 depending on whether it is a renewal, existing initial, new or re-opened account.



Number and Type of Registrations

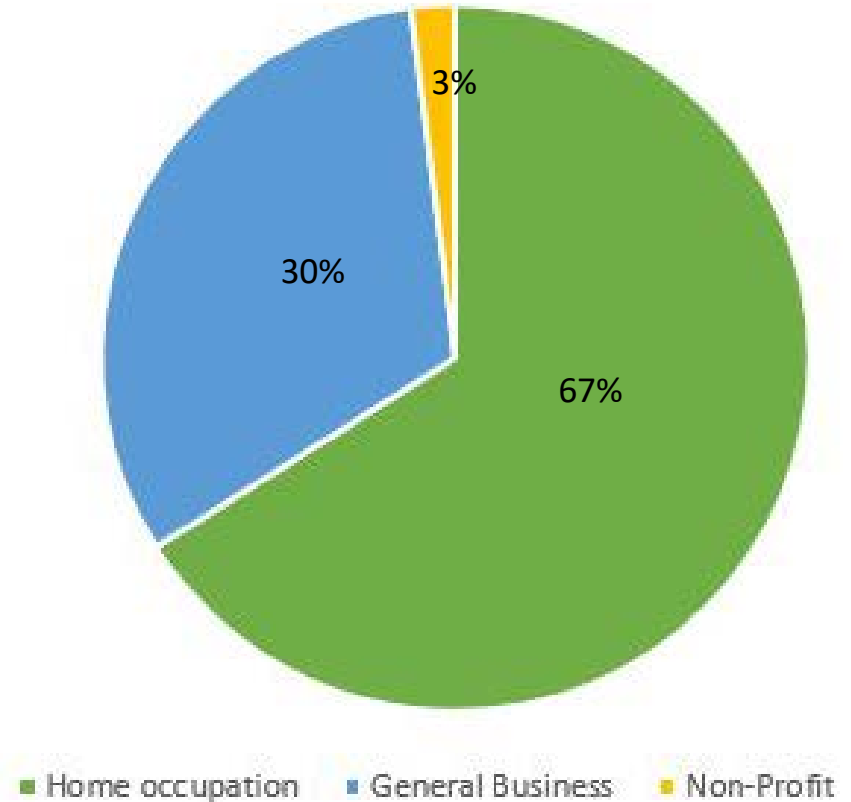
Number of Registered Businesses as of August 31, 2024

	August 2024	August 2023
Total # Registered	1,900	1,196
<i>Kenmore businesses</i>	<i>1,309</i>	<i>1,196</i>
<i>Non-resident businesses</i>	<i>591</i>	<i>0</i>

Kenmore business registrations by license type

- 67% Home occupation
- 30% General business
- 3% Non-profit business
- Trends are consistent

Business Registration by Type



53% of Businesses Self-Report Gross Income Below \$12,000

Number of Businesses Self-Reporting Gross Annual Income Above/Below Threshold in August 2024

\$12,000 or Less Fee = \$0		Over \$12,000 Fee = \$10		Reported \$0 Income	
Non-Resident	489	Non-Resident	102	Non-Resident	215
Kenmore	509	Kenmore	800	Kenmore	236
Total	998	Total	902	Total	451



Revenue

Total revenue as of August 31: **\$6,758**

- Projected 2024 collection of \$11,000-\$12,000
- We will need a full year of renewals by month to see the full revenue picture
- The DOR system shows over 300 Kenmore businesses without a city business registration
 - Compliance auditing is a body of work
 - Staff capacity is limited
- City registration revenue is used to support and promote local businesses

Revenue: Jan – Aug 2024

Type of License	Amount
General	\$2,360
Home Based	\$3,378
Non-Resident	\$1,020
Total	\$6,758



Top Kenmore Business Sectors as of August 2024

- Administrative Management and General Management Consulting Services (74)
- New Single-Family Housing Construction (64)
- All Other Miscellaneous Retailers - arts & crafts sales; collector's items; manufacturer; marijuana sales; municipal services (47)
- Residential Remodelers (41)
- Independent Artists, Writers, and Performers (33)
- Janitorial Services (32)
- All Other General Merchandise Retailers (31)
- Custom Computer Programming Services (30)
- Offices of All Other Miscellaneous Health Practitioners (28)
- Other Accounting Services (27)
- All Other Personal Services - concession operators; wedding planning; personal fitness services (24)
- Landscaping Services (24)
- Lessors of Residential Buildings and Dwellings (23)
- Marketing Consulting Services (22)
- Assisted Living Facilities for the Elderly (21)



Thank You and Questions

Business Registration Team

Stephanie Lucash, Deputy City Manager
Teresa McAllister, Administrative Specialist

